

Featured guest speaker
Geneviève Gagnon
President, XTL



International Women's
Day Luncheon

MARCH 13th 2019
Montreal

WWW.TCMTL.COM

VISIBILITY PLAN

Be a part of the success! Exclusive Sponsorship Opportunities!

International Women's Day has been organized in order to recognize the success of Women in logistics and attracts over 200 senior-level decision makers from transportation and chain supply industry. It is a wonderful opportunity to feature your new services and products and promote your brand to this influential audience or to show the transportation community you support it.

We have the right plan for you!

This year's event features:

- Guest speaker – Ms Geneviève Gagnon, President, XTL
- Networking welcome reception
- Welcome gifts for all our guests

SPONSORSHIP PROGRAM

	Premier SOLD	Presenting SOLD	Platinum	Gold
	5000\$	2500\$	2000\$	1000\$
Tickets to the event (90\$ per ticket)	10	10	8	5
Logo representation on 36'' x 24'' cardboard poster placed next to the stage during lunch and on tables cards placed on every table during lunch	x			
Logo representation on 36'' x 24'' cardboard poster placed in cocktail area		x		
Logo representation on event-themed gifts ***production fees covered by TCMTL	x			
Logo representation on centerpieces		x		
Logo representation on event-themed gifts production fees covered by sponsor (items list page 3)		x	x	
Company video displayed on giant screens	x	x		
Company logo displayed on giant screens	1 per slide	1 per slide	1 per slide	2 per slide
Company logo on the tickets of the Luncheon	Large	Large	Large	Medium
Company logo on the Luncheon menu	Large	Large	Medium	Small
Your company logo on the event page of the TCM website	x	x	x	x
Your company logo on the advertising sent to the contacts of TCM	x	x	x	x
Your company mentioned on Thank You! social media posts (LinkedIn, Facebook, Twitter)	x	x	x	x



**The Traffic Club
of Montreal**

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PLATINUM PERSONALIZED GIFTS OPTIONS

15" Computer Business Tote



Purse Hanger, Heart Swivel



Your logo on desserts



Hot Chocolate on a Spoon in Favor Bag



Custom USB jewel



Mini tube wet tissues



Desk plants



Wine bottle bag

